

## Personal Data Protection Policy

### LFB Group SAS and Subsidiaries

#### ARTICLE 1: PREAMBLE

This privacy policy aims to inform users of the website **www.grouplfb.com**:

- About how their personal data is collected. Personal data refers to any information that can identify a user. This may include: their first and last name, age, postal or email address, location, or IP address (non-exhaustive list);
- About their rights concerning this data;
- About the person responsible for the processing of collected and processed personal data;
- About the recipients of this personal data;
- About the website's policy regarding cookies.

This policy complements the legal notice and the Terms of Use available to users at the following address:

**<https://www.grouplfb.com>**

#### ARTICLE 2: PRINCIPLES RELATING TO THE COLLECTION AND PROCESSING OF PERSONAL DATA

In accordance with European Regulation 2016/679 (hereinafter "GDPR"), **LFB Group SAS** limits the collection of personal data to what is strictly necessary. Personal data is:

- Processed lawfully, fairly, and transparently with respect to the individual concerned;
- Collected for specified (see Article 3.1 below), explicit, and legitimate purposes and not further processed in a manner incompatible with those purposes;
- Adequate, relevant, and limited to what is necessary for the purposes for which they are processed;
- Accurate and, where necessary, kept up to date. All reasonable steps must be taken to ensure that inaccurate personal data, with respect to the purposes for which they are processed, are erased or rectified without delay;
- Kept in a form which permits identification of data subjects for no longer than necessary for the purposes for which the personal data are processed;
- Processed in a manner that ensures appropriate security of the collected data, including protection against unauthorized or unlawful processing and against accidental loss, destruction, or damage, using appropriate technical or organizational measures.

Processing is lawful only if, and to the extent that, at least one of the following conditions is met:

- The data subject has given consent to the processing of their personal data for one or more specific purposes;
- Processing is necessary for the performance of a contract to which the data subject is party, or in order to take steps at the request of the data subject prior to entering into a contract;
- Processing is necessary for compliance with a legal obligation to which the controller is subject;
- Processing is necessary to protect the vital interests of the data subject or of another natural person;
- Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
- Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, unless such interests are overridden by the interests or fundamental rights and freedoms of the data subject, especially when the data subject is a child.

### **ARTICLE 3: PERSONAL DATA COLLECTED AND PROCESSED WHILE BROWSING THE SITE**

#### Article 3.1: Data collected

The personal data collected during use of the website **www.grouplfb.com** includes:

- First and last name
- Email address
- Phone number (if provided)
- Company name (if applicable)
- Job title (if applicable)
- Content of the message (when using contact forms)
- Subscription preferences (for newsletters)

Purpose of the data collection:

- Responding to contact requests or inquiries
- Managing communication and follow-up with users
- Sending newsletters and corporate updates (with user consent)
- Improving our website and services through aggregated insights
- Ensuring site security and proper functioning

### **Article 3.2: Method of data collection**

Automatically collected data during browsing:

- IP address
- Browser type and version
- Device type and operating system
- Referrer URL
- Pages visited and duration of the visit
- Date and time of the connection
- Language preferences

### **Data collected through user interaction:**

When users perform actions such as filling out the contact form or subscribing to the newsletter, the following data may be collected:

- Name, email address, company name, phone number, and message content (used solely to process and respond to the request)
- Consent for communication (used to manage newsletter subscriptions and track opt-in/opt-out preferences)

They are stored by the data controller under reasonably secure conditions, for a duration not exceeding the period allowed by applicable law.

The company may retain certain personal data beyond the periods mentioned above in order to fulfill its legal or regulatory obligations.

### **Article 3.3: Data Hosting**

The website **www.grouplfb.com** is hosted by:

dotCMS Cloud Services (via AWS)

DOTCMS SERVICES LLC

382 NE 191st St PMB 92150

MIAMI FL33179

UNITED STATES

helpdesk@dotcms.com

+1 305 900 2001

### **Article 3.4: Data Transmission to Third Parties**

Data may be transmitted to our partners, listed below:

- Website hosting provider (for site availability and performance)
- Email marketing provider (for managing and sending newsletters)
- Web analytics service (e.g., Google Analytics)
- CRM or customer support tools, if applicable

### **Article 3.5: Cookie Policy**

We use different types of cookies and trackers on **www.grouplfb.com** to improve the user experience and monitor performance:

1. Essential cookies – Required for basic website functionality (e.g., page navigation, access to secure areas).
2. Analytics cookies – Used to gather anonymous data on website usage to help improve content and structure. (e.g., Google Analytics)
3. Functional cookies – Enable enhanced functionality and personalization, such as language preferences.
4. Consent cookies – Record users' choices related to cookie usage.

Upon their first visit, users are prompted to accept or manage cookies via a banner. Consent can be withdrawn at any time via the cookie settings at the bottom of the page.

## **ARTICLE 4: DATA CONTROLLER AND DATA PROTECTION OFFICER**

### **Article 4.1: Data Controller**

Personal data is collected by **LFB France, SAS** with a capital of €37,029,000, registered under number 309 528 115 R.C.S. Lyon.

### **Article 4.2: Data Protection Officer**

For any information or to exercise your rights regarding the processing of personal data managed by **LFB Group**, you can contact:

**Clara ORTIGER, ZI Les Meurières, 6 Rue des Albatros, 69780 Mions, France, +33 (0)4 72 23 20 20, [dpo@grouplfb.com](mailto:dpo@grouplfb.com)**

## ARTICLE 5: USER RIGHTS REGARDING DATA COLLECTION AND PROCESSING

Any user affected by the processing of their personal data may exercise the following rights under the GDPR:

- Right of access, rectification, and erasure of data (Articles 15, 16, and 17 of the GDPR);
- Right to data portability (Article 20 of the GDPR);
- Right to restriction (Article 18 of the GDPR) and objection to data processing (Article 21 of the GDPR);
- Right not to be subject to a decision based solely on automated processing;
- Right to decide what happens to their data after their death;
- Right to lodge a complaint with the competent supervisory authority (Article 77 of the GDPR).

To exercise your rights, please send your request to **LFB France SAS, ZI Les Meurières, 6 Rue des Albatros, 69780 Mions, France** or by email to [dpo@grouplfb.com](mailto:dpo@grouplfb.com)

In order for the data controller to comply with the request, the user may be required to provide certain information such as: full name, email address, and account number, personal space ID, or subscriber number.

Visit [cnil.fr](http://cnil.fr) for more information about your rights.

## ARTICLE 6: CONDITIONS FOR MODIFYING THE PRIVACY POLICY

The website publisher [www.grouplfb.com](http://www.grouplfb.com) reserves the right to modify this Policy at any time to ensure compliance with applicable laws.

Any modifications will not affect purchases previously made on the site, which remain subject to the Policy in effect at the time of purchase and as accepted by the user upon confirmation.

Users are encouraged to consult this Policy each time they use our services, without the need for formal notification.

This policy was published on **April 3<sup>rd</sup>, 2025**.